



Standard Application Process (SAP) Stakeholder Engagement and Outreach Efforts

Vipin Arora

Co-Chair, Stakeholder Engagement Working Group

FCSM Conference

November 2, 2021

National Center for Science and Engineering Statistics

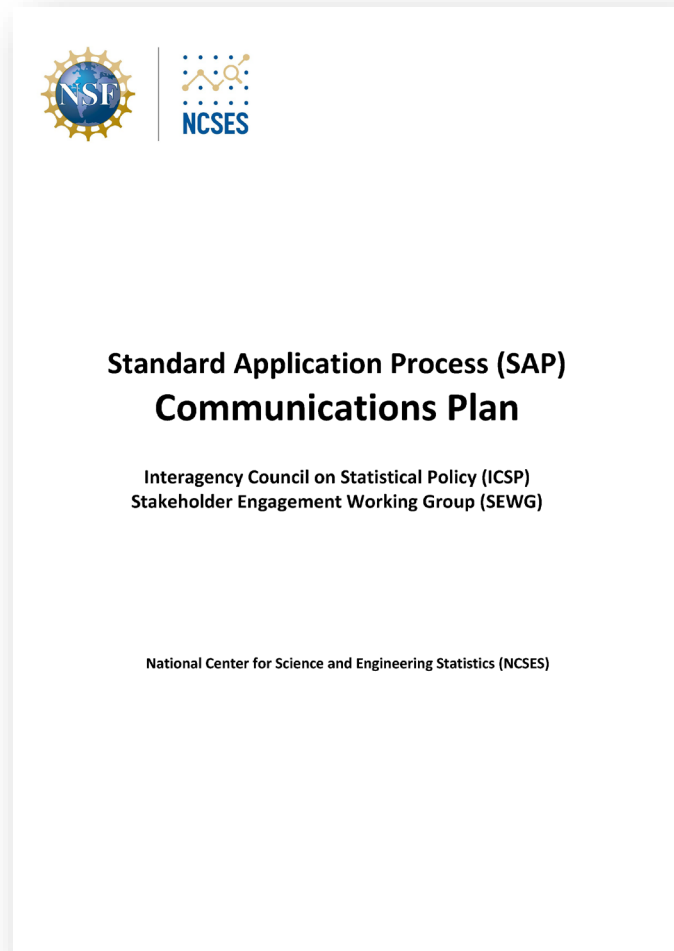
Social, Behavioral and Economic Sciences

National Science Foundation

Key Takeaways

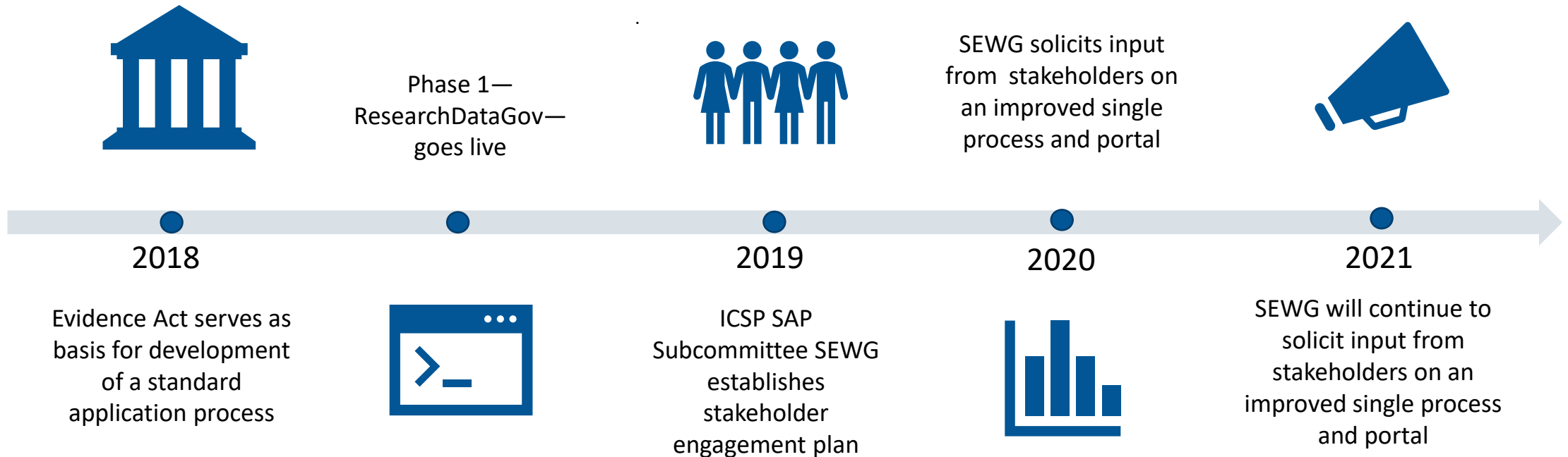
1. We want to engage with key stakeholders
2. SAP is a one-stop-shop to apply for and use restricted data needed to answer the questions of today and tomorrow
3. The ease in applying for access supports increased civic engagement, increased transparency, and expanded democratic participation
4. With SAP, applying for data sets will be more efficient and streamlined than ever before

The SAP communications strategy centers on building awareness and gathering input



- The Interagency Council on Statistical Policy (ICSP) SAP Stakeholder Engagement Working Group (SEWG) was charged with developing an outreach strategy for consulting stakeholders on development of the SAP
- Objectives of the strategy include:
 - Providing relevant, accurate, and consistent project information to SAP stakeholders and appropriate audiences
 - Engaging stakeholders on their user experiences and overall information needs

SAP stakeholder engagement has been continuous



There are many ways to be or get involved

Monthly E-Blast

Project Mailbox: singleportal@nsf.gov

Conferences

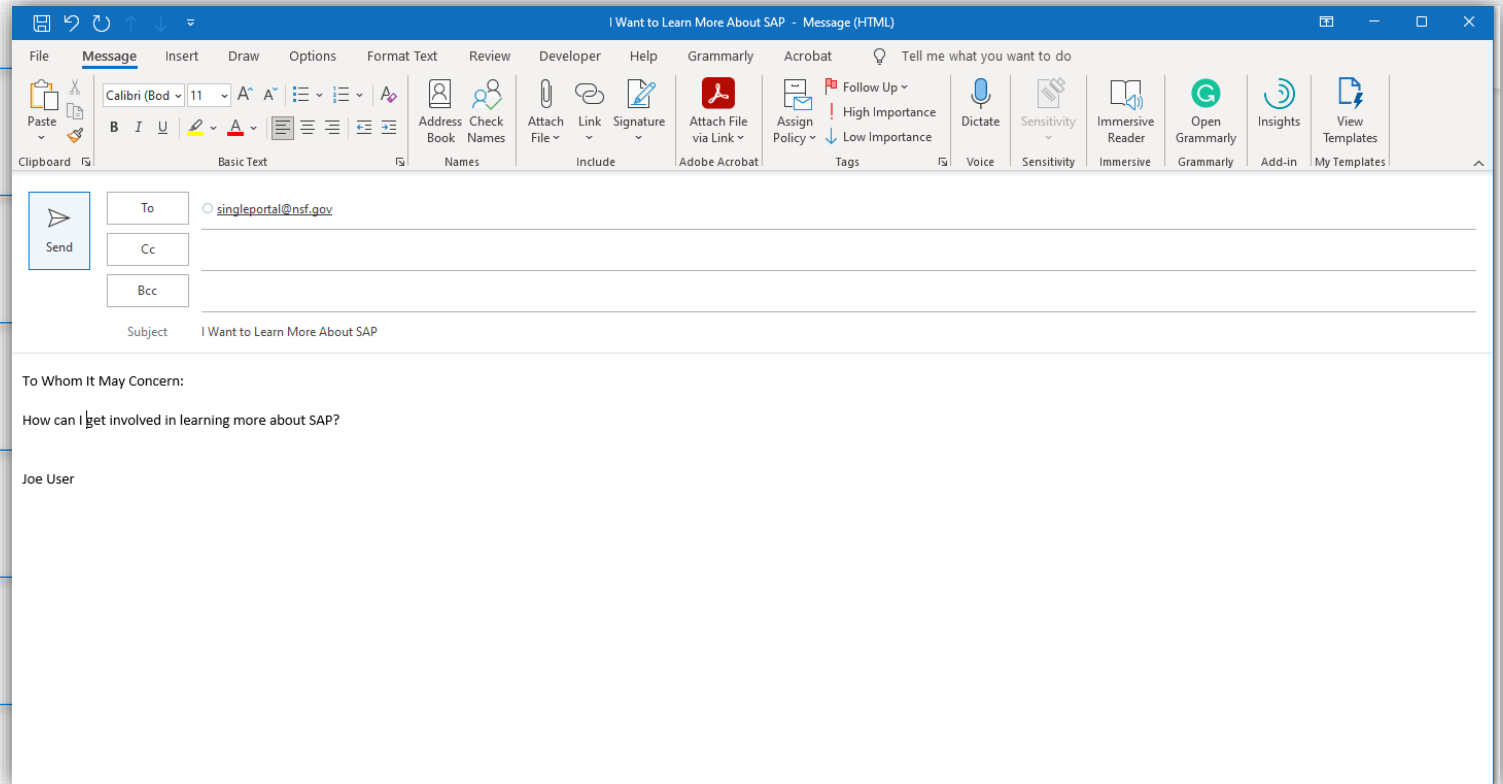
Website (Coming Soon)

Virtual Meetings/Webinars

Q&A Sessions

Interviews & Focus Groups

Phone Conversations (e.g., direct engagement, user testing recruitment)



We will continue to expand SAP engagement efforts

- Stakeholder feedback is integral to ensuring SAP supports improved access to restricted-use data and expanded evidence-building capacity that will strengthen federal programs and amplify the benefit of the data as a public good
- Coming soon
 - Project updates
 - Events
 - Feedback and involvement opportunities

